

European  
Convention 2022



France - Sommet de l'Élevage



European Hereford Convention  
**4 - 7 October 2022 - France**





# Welcome to France !

In 2022, a new page of the Hereford breed history is about to be written in Europe, and particularly in France! **It is with honor and pride that the French Hereford Breeder Association will organize the European Conference from October 4 - 7 2022.**

France is a great country known for animal breeding, thanks to a wide range of different breeds, and a strong and innovative agriculture. Although the Hereford herd is smaller here, **its breeding qualities, its ever appreciated meat, and its positive impact on the environment are a chance for our country.**

People's awareness of the stakes of producing meat, the renewal of generations of farmers, and the crave for a new breed with higher qualities are what **motivate breeders to start with, or convert to the Hereford breed.** Hosting the European Conference in France will be a chance to meet, discuss, and share amongst European counterparts, but it will also be **a good time to communicate with other breeders to show them - and perhaps convince them - of the great assets of the Hereford.**

## A word from Pascal Bastien, President of the French Hereford Association.

*« We are very pleased to welcome you warmly in our country. We decided that the European Hereford Conference would take place at the same time as the Sommet de l'Élevage, Europe's major livestock shows. Our program will include visiting the Sommet, the National Hereford animal contest, and of course, technical and cultural visits. The pleasure of sharing this with you will make the event all the more joyful and successful.*

*I look forward to welcoming you soon. With kind regards.»*

# Provisional Programme

## Day 1

-/-/D

Tuesday, Oct. 4th 2022

- **Morning** : Autonomous participants arrivals in Clermont-Ferrand train station or airport.
- Shuttle transfers from the train station or airports to the Sommet de l'Élevage show location.
- **Early afternoon** : Welcome drink in a private reception room in the Sommet. Présentation of the programme. Orientation on the premises and **visit to the Hereford exhibition area**.
- Bus transfer to Vichy and check-in your 4\*\*\*\* hotel Aletti installation à l'hôtel Aletti in the heart of the famous thermal town.
- **Evening** : **Welcome diner** at the hotel and overnight.

## Day 2

B/L/D

Wednesday Oct. 5th 2022

- **Morning** : Breakfast and bus transfer to le Sommet // Alternative programme for the spouses : guided tour of Vichy, then transfer to the Sommet for lunch.
- **Full day of free visit in the Sommet \* including the Hereford Championship**.
- Participants will be able to join half-day of farm visits (morning or afternoon) organized by the Sommet.
- Buffet lunch in the Sommet
- **In the evening**, participation to the international evening in the Zénith followed by a cocktail dinner.
- Bus transfer to Vichy and overnight at your hotel.

## Day 3

B/L/D

Thursday Oct. 6th 2022

- **Morning** : Breakfast and bus transfer to a site **visit on a Hereford farm** in the Region : Olivier will show you around his farm where he breeds and fattens a cattle of **40 heads of Hereford, 80 heads of Charolaises, and 850 pigs**, with **225 ha** of cereals, silage and grass (all used for homemade rations).
- **Lunch on the farm** (or just nearby).
- **European Hereford Conference**
- **Late afternoon**, the group will discover the Puy-de-Dôme, Auvergne world famous volcano : **rack railway ride up and gala diner in a restaurant with panoramic view**.
- Bus transfer to Vichy and overnight at your hotel.

## Day 4

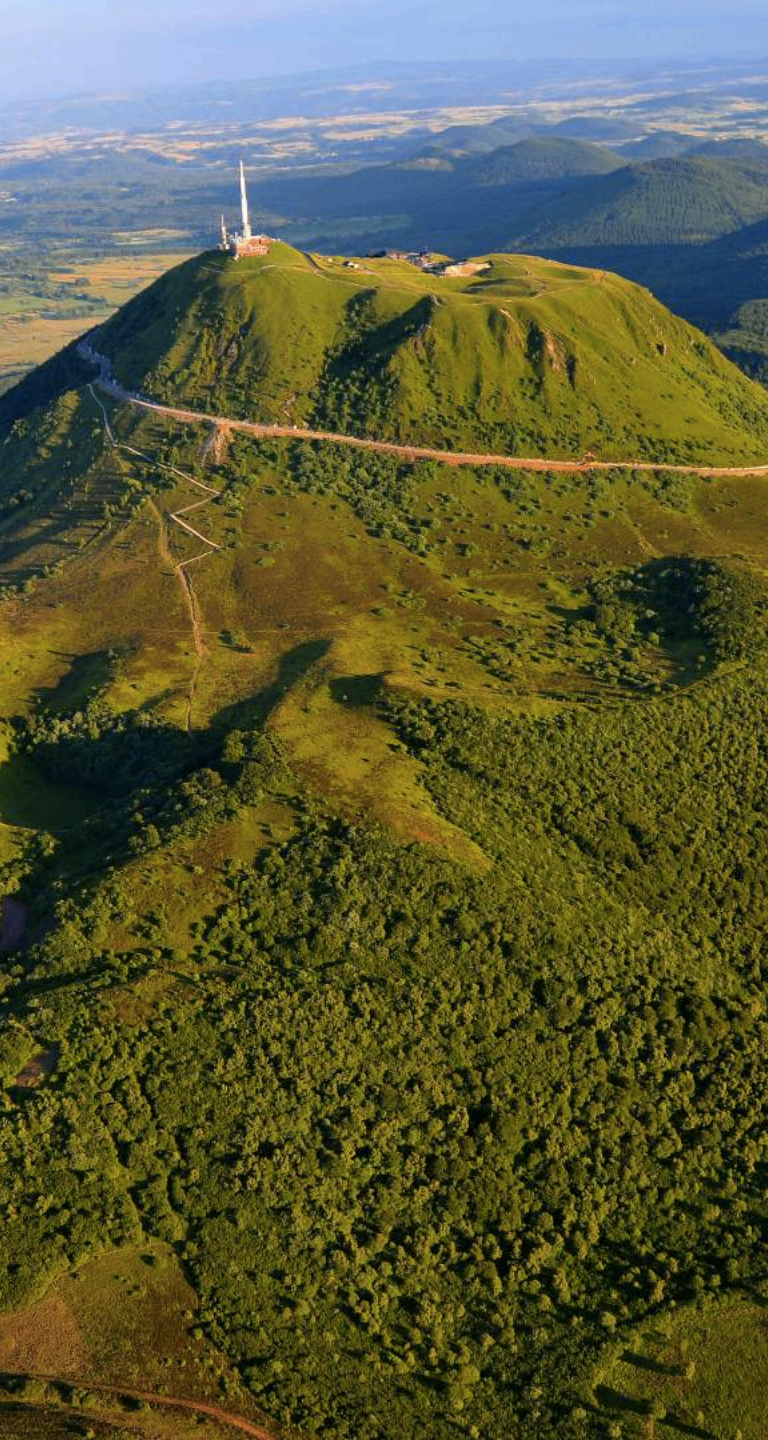
B/L/-

Friday, Oct. 7th 2022

- **Morning** : Breakfast, check-out, and bus transfer to **visit the Michelin museum in Clermont-Fd**, Michelin native headquarters.
- Then **Auvergne wine tasting** before lunch.
- Lunch in the restaurant
- Bus transfer to Clermont-Ferrand train station or airport.

\* Participants will have free entry to the International Club where they will be able to meet with other international delegations, to find drinks and light food throughout the day, and a rest area.





# Highlights of the tour



Vichy and the  
Région

The Puy-de-  
Dôme

Gastronomy

- Being located in Vichy will enable you to have a nice rest after the intensity of the day. The city is also very well known for its rich patrimonial heritage. The Aletti Hotel is located just steps away from the thermal Vichy waters, the city center and the river Allier.
- The beauty of the volcanoes in Auvergne is often a surprise to visitors who can link the landscape to the famous Volvic water ! On the day we will be on top Le Puy-de-Dôme, after the departure of the individual tourists, our group will enjoy a feeling of uniqueness as we will be able to stay at closing hour.
- The meals we have selected will give you a chance to enjoy the best of the French gastronomy, meat specialties in the Sommet restaurant, and also local specialties !

# Price offer \*

	Price per person	
	Double ou twin rooms	Single supplement
Early Bird registration 01/10/21 - 28/02/22	1490,00 €	135,00 €
Full price registration from 01/03/22 - 30/06/22	1570,00 €	

\* Maximum price - Sponsor financial support may discount the price.  
Definite price communicated at the time of registration



## Inclusions

- Arrival bus transfers from Clermont-Ferrand train station and airports (CFE), and coach service throughout the stay
- Accommodation 4 days / 3 nights in 4\*\*\*\* Aletti Palace Hotel in the heart of the city of Vichy, famous for its water and history, in twin or double
- Full board from diner on day 1 to lunch on day 4, including breakfast, cocktail in day 1, snack throughout the day on day 2, drinks included at the restaurant (water, 1/4 wine, coffee, tea).
- Gala diner with exclusive access to le Puy-de-Dôme
- Technical and cultural visits as in the program
- Access to the International Club and half day visits in Le Sommet
- International evening with show case of all the breeds present at Le Sommet
- Conference facilities
- Agrily's representative with the group throughout the stay

## Exclusions

- Transportation from participants' homes to Clermont-Ferrand airport or train station
- Single supplement at the hotel
- Individual expenses
- Health and cancellation insurances
- Any personal request not offered in the program





# Information :

[www.herefordconference2022.com](http://www.herefordconference2022.com)

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## Registration

**Field Farm Tours is your conference and flight booking agency**

Field Farm Tour will take care of your registration process and can assist you for your transportation organisation.

> Contact Carolyne Cree : [carolyne@fieldfarmtours.co.uk](mailto:carolyne@fieldfarmtours.co.uk) or (+44) 01636 616060

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