10 November 2026

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BRITISH WAGU ASSOCIATION 2027 TOUR TO JAPAN INCLUDING THE WAGYU OLYMPICS

Day 1 – Monday 23 August 2027 **(Meals in flight)**
0910 Depart London Heathrow with Japan Airlines on flight JL42 for an overnight flight to Tokyo, Japan

Day 2 – Tuesday 24 August 2027 **(-LD)**
0645 Early morning arrival in Tokyo. Meet your tour guide and transfer by coach to your hotel for an early check-in. Spend the morning relaxing and freshen up before lunch. After lunch depart on a city tour including a visit to Tokyo Sky Tree - the world's tallest 'free-standing' tower at 634m (with an amazing observation tower) and the famous Kappabashi district; a fascinating street lined with 170 kitchen supply shops devoted to every conceivable culinary implement!. Visit Asakusa which is Tokyo's premier historic *shitamachi* (low-city) district, famous for preserving the traditional atmosphere of old Edo.Return to the hotel and enjoy a welcome dinner. 3 night stay.

Day 3 – Wednesday 25 August 2027 **(B--)**
Breakfast
Day at leisure to relax and recover from the journey. Lunch under own arrangements. The Society have arranged to meet meat sommelier Leandro Gentini for drinks and dinner. Leandro is the world's first international meat sommelier and a leading global expert on Wagyu beef. Originally from Buenos Aires, Argentina, he graduated from the country's first meat sommelier program in 2019 before moving to Japan to immerse himself in the Wagyu industry

Day 4 – Thursday 26 August 2027 **(BL-)**
Breakfast.
Transfer by coach to the Ibaraki district of Tokyo, close to the ocean and with a pretty countryside, mountain and lake drawing visitors. It is also a very productive agricultural region. Visit a Wagyu beef operation and enjoy a wagyu beef lunch. Return to the hotel to freshen up with dinner under own arrangements.

Day 5 – Friday 27 August 2027 **(B--)**
Breakfast and check out.
0545 Depart to the airport for a flight to Obihiro.
0925 Transfer by shuttle bus to the Wagyu Olympics. The Society have engaged Mr Yuta Abe, a specialist Wagyu tour guide and agricultural interpreter based in Hokkaido to ensure the group maximises the Olympic experience. Lunch under own arrangements.
1630 Transfer to Obihiro station to take the bulletin train to Sapporo.
2030 Arrive Sapporo and transfer to your hotel to check in for a 2 night stay. Dinner under own arrangements and overnight.

Day 6 – Saturday 28 August 2027 **(BL-)**

Breakfast. *Relax and enjoy a free day or join an optional additional day of touring that will include lunch.*

Meet your local guide in the hotel and transfer to Otaru on the north coast, known for its scenic canals, historical charm and architecture. Enjoy a walking tour of the city and a canal cruise on the Otaru River. Lunch in a local restaurant. Return to Sopporo to explore the city and to visit Hitsujigaoke Hill Observation and Odori Park observation hill offering commanding views of downtown Sapporo and on sunny days the view extends as far as Mt. Shokanbetsu in the distance beyond the Ishikari plain. Return to the hotel.

Dinner under own arrangements and overnight.

Day 7 – Sunday 29 August 2027 **(BL-)**

Breakfast and check out.

0630 Transfer to Shin-Chitose Airport to fly to Osaka.

1055 arrive Osaka and meet your guide and coach and transfer to Kyoto, where you will have a half day sightseeing tour. This ancient city, which was formerly the capital of Japan, includes captivating Kinkakuji Golden Pavilion, Ryoanji Temple and Nijo Castle, as well as the Gion area and Nishiki food market. Lunch in a local restaurant. Kyoto is a city steeped in tradition and there's an air of old Japan here; a reminder of traditions of time long past when geishas were often seen walking quietly to secret assignations. Transfer to your hotel to check in for 3 night stay. Dinner under own arrangements.

Day 8 – Monday 30 August 2027 **(BL-)**

Breakfast.

Transfer by coach to one of the premium Wagyu beef operations in Japan. The farm operates OMI wagyu methods with meticulous breeding, a stress-free environment, a bespoke diet of rice straw and concentrate, and a history dating back over 400 years in Japan's Shiga Prefecture. The cattle are raised to high standards to achieve superior marbling and tenderness, with the resulting Omi beef considered one of Japan's top three wagyu brands. Wagyu lunch from the OMI produced herd. Early return to the hotel. The Society have arranged to meet Mr Ken Kato for a visit to Kyonaka Butchery and Nikuzuki Restaurant. Ken is considered a future leader in the Japanese meat industry. He first opened a meat shop in Tokyo before returning to Kyoto. He specialises in dry-aged beef (6-12 weeks) and runs a high-quality meat shop. He also owns a meat restaurant and a meat deli shop in Kyoto. Dinner at own cost and overnight.

Day 9 – Tuesday 31 August 2027 **(B--)**

Breakfast. *Relax and enjoy a free day or join an optional additional day of touring.*

0730 depart the hotel on foot for the bullet train to Hiroshima. Collected by local guide. Visit Miyajima Island for a walking tour to see Itsukushima Shrine. Lunch under own arrangements. Visit Hiroshima Peace Memorial Museum and Park, with a drive through the A-Bomb Dome, to understand the impact of the horrific bombing of the city in World War II.

1820 Take the return train to Kyoto.

2000 Arrive Kyoto. Dinner under own arrangements and overnight.

Day 10 – Wednesday 1 September 2027 **(B-D)**

Breakfast and check out.

Meet your English speaking support member. Transfer to the railway station and take the bulletin train to Tokyo and then transfer to your Haneda airport hotel to check in for a 1 night stay. Lunch under own arrangements. Farewell dinner and overnight.

Day 11 – Thursday 2 September 2027 **(B, meals in flight)**

Breakfast and check out.

Transfer to the airport for your return flight to London Heathrow

0945 depart on Japan Airline flight JL43 arriving London Heathrow at 1555

End of Tour Arrangements

Tour Costs
£4,999.00 per person (includes airport taxes)

Single supplement £590.00

Tour Cost includes:

Return economy flight London Heathrow to Tokyo Haneda Airport
9 Nights in 4* hotels in Japan
Internal flight Tokyo to Obihiro
1 x Bullet train journeys shown with onward baggage service
English speaking tour guide with agricultural knowledge for 5 days
English speaking support assistant for 1 day
Coach support for 7 Days
Technical and tourist visits/activities shown
Earphone service for technical visits
Meals as Shown (B-breakfast, L-lunch, D-dinner)

Optional tour on Saturday 28 August 2027 from Sapporo to Otaru – cost £65 per person
Optional tour on Tuesday 31 August 2027 from Kyoto to Hiroshima – cost £98 per person.

Tour Costs Exclude:

Flight upgrades
Meals not shown in itinerary
Tips and Gratuities for guides and drivers
Expenditure of a personal nature (drinks, laundry, telephone calls, etc)
Travel Insurance

Other Info:
British passport holders can enter Japan for 90 days without a visa, passport must be valid for the length of stay in Japan

No compulsory health requirements, but advisable to consult a doctor or health centre for professional advice

Japan is a mainly cash society and it may be difficult to make purchases using bank or credit cards. Ensure cards are valid for use in Japan.

When travelling on Japanese Bullet Trains, only carry-on bags can be taken. Main luggage has to be sent separately and will usually arrive 1 day later. It is important to take bags with you in addition to your hold luggage that will enable you to take up to 10kg for an overnight stay awaiting the arrival of your main luggage.